



**THE MONARCH
ENTERPRISES**
Optical Showroom Designing & Display



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CORE VALUES

Customer Satisfaction
Ethical Work Standards
Commitment To Commitments
Elevation Of Industry Standards
Employee Development
Integrity

CORE PURPOSE

To Provide Unique Solutions
To People And Organizations
Through Constant Innovation

STRENGTHS

Quality Products
Latest Trends
Timely Deliveries
Technical Expertise
After Sales Service

SERVICES

Showroom Display Solutions
Showroom Design
Lockable & Non-Lokable Rods
Revolving & Non-Revolving Stands
P.O.P. Display Solutions for Brands
Acrylic Fabrication
Optical Accessories
Modular Furnitures





THE COMPANY

Who we are

Established in 1998, **THE MONARCH ENTERPRISES** is one of the leading manufacturers of Optical Display Solutions in India. Our designs are functional & personalized. Modular furniture is fast becoming the perfect answer to a quickly created, beautiful optical environment. Our team is able to create customized and knock-down components that add for a cost-effective and easily re-configurable solution.

How Monarch Enterprises can help your brand

With all the competition out there your brand needs to stand out. Your designers may give you a beautiful new innovative design for a display or interiors, but what next? If you hand that over to just any manufacture, it is impossible to know what would be the output. That's where we step in.

The Monarch Enterprises is one of the leading providers in the optical industry in design and manufacturing of custom made optical displays: Lockable and Non-Lockable Rods, Lens Trays, Frame Trays, Acrylic Displays, Revolving Stan, Mirrors, Portable Eye Camps Stands, Travel Bags, Portable Trolleys, Modular Furniture and Showroom planning & designing that enhances your brand value and optimizes your customers experience.

For more than a decade, over hundreds of clients have trusted us with their showroom needs, and our high quality products and unparalleled service have ensured that they return for their future and showroom expansion needs.

We believe that every customer should be presented with an experience that sparks curiosity and engagement on entering the showroom. Our experience has led us to be involved not only in the set-up but also in the experience created by the interior design, from the moment a customer steps in for that special product to leaving the showroom.

Beautiful as well as functional eyewear display units are important. This keeps the team working relentlessly in providing robust solutions in modular units that are excellent, non-obtrusive and long lasting. Keeping with the trends in the industry and backed by numerous years of experience, we are able to plan and execute all the vital aspects of any optical showroom design. We are not just manufactures or fabricators, we extend our services to cover the management of spaces for aspects of functionality, personalization and beauty by layout and presentation.



Murtaza Tinwala
Founder / CEO

THE MONARCH ENTERPRISES is always up to date with the latest trends and technology in shop layout and designing. It is very critical to have a useful eyewear display that optimizes on space constraints and manages to present products in a not so obvious manner.

Important elements like lighting also play a major role in the sale of eyewear, creating the impulse for customers to feel the right emotions to buy the product. Every product is considered for its cost effectiveness, keeping this in mind, we create display units and showcases that are knockdown, can be rearranged, reconfigured, portable and are resalable.

SERVICE THAT SETS US APART

Being a clients-centric organization, we have earned our long-standing reputation by placing you, our customer at the forefront. We recognize that our growth and success. Over the years, we have retained the ideals and integrity that are sometimes overlooked in a competitive business climate.

We stand by our claims and deliver what is promised. It is this outstanding dedication, craftsmanship and service that has earned us a trustworthy name in the industry.

OUR PEOPLE MAKE THE DIFFERENCE

Our team of professionals will always be ready to assist you with their in-depth knowledge and proficiency. each member of the team has sound production and managerial expertise. This has been the core of our strengths due to which we have managed to surpass clients' expectations.

We take business seriously and deliver on time. Our workflow is managed with complete focus on timelines set by our clients. Fulfilling their needs is the team's foremost objective, one which is backed by several testimonials received from over the years.





OPTICAL RETAIL SHOWROOMS

SHOP IN SHOP MODULAR FURNITURE

Monarch brings you the most innovative optical frame and sunglass display systems in the market today. From single optical merchandising elements for counter or wall display to turnkey design for retail stores, we always provides the most efficient, well-crafted and beautiful frame display selections in the industry. Our expertise utilized the newest materials and trends in acrylic panels, wood styling and metal finishes.

We help you on Expansions, Relocation or Reconstructing for your Space Management. Innovations for your Shop-in-Shop's Visual Merchandising, and Display Solutions by assuring that the job will be done well within the stipulated time line and cost factor for your pre-determined Budget.

FEATURES

Pre-laminated Machine Pressed MDF Board

Water Proof Ply / Marine Ply With Lamination

MDF Membrane Finish

Various Finishes

Lightweight And Easily Movable

Duco / Pre / Post Forming Finish

Commercial Ply With Lamination

PVC / ABS Edge Banding

Complete Knock Down Pieces



PASSING ON THE BENEFITS TO YOU

Solution that match your taste and personality

Simple, non-obtrusive installation process

Pre-configured cabinets to save on time and cost

Vast collection of colours, finishes and materials to blend with your interiors seamlessly

All components can be upgraded and re-configured as per requirement

Replacement parts are always in easy availability

THE PROCESS

DESIGN

We provide a comprehensive level of retail optical store environment design, ranging from optical space planning solution to implementation of full service optical showroom, eye hospitals and clinics.

VISUALIZATION

We plan a simulation of the final layout by creating a blueprint of the store. We keep in mind all the components that will make up the complete project, so that a picture of the final design is drawn out for clarity.

IMPLEMENTATION

The most critical stage of the design process, here the team gets to execute the work laid out in the plan and get the final output ready as per the project time line.



IDEAL MODULAR SHOWROOM



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BACK WALL DISPLAYS

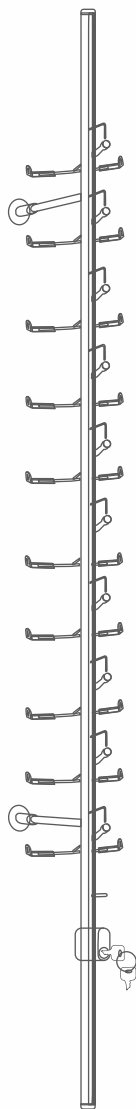


Lockable Rods

Non-Lockable Rods

Horizontal Rods

We offer an extensive range of Lockable / Non-Lockable Optical Display Systems. Fabricated using high quality materials like polypropylene plastic, extruded anodized / powder-coated aluminum / steel / M.S. / acrylic / fibre providing both style and stability and are in compliance with the prevaility trends of the industry. Our display product are available in different sizes and specifications and in customized forms to meet various needs.



BACK WALL DISPLAYS

Lockable Rods



Monarch Acrylic Optical Rods

These Are Clear And
Transparent Optical /
Spectacles Display Rods,
Wall Mounted,
48 Inches /
14 Frames Display.

CONCETTO CPT
Aluminum Rod, Stainless Steel
Accessories with Plastic Tubing on Wings
Locking System: Hydraulic

ME IN L004
Ht: 46 inches = 12 fr
Ht: 54 inches = 15 fr
Ht: 63 inches = 18 fr

CONCETTO CPT
Aluminum Rod with
Mild Steel Accessories
Locking System: Hydraulic

ME IN L007
Ht: 48 inches = 16 fr

CONCETTO CPT
Aluminum Thick Rod
with Mild Steel Accessories
Locking System: Spring

ME IP L009
Ht: 48 inches = 14 fr
Ht: 53 Inches = 16 fr

CONCETTO CPT
Aluminum Rod with
Plastic Accessories
Locking System: Hydraulic

ME IN L010
Ht: 48 inches = 16 fr

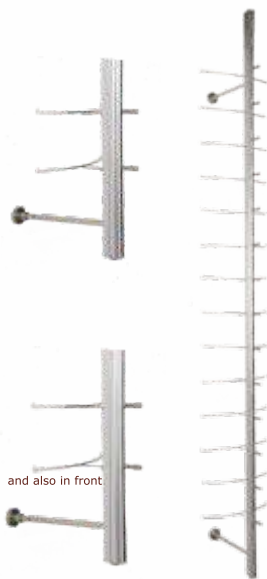
BACK WALL DISPLAYS

Non-Lockable Rods



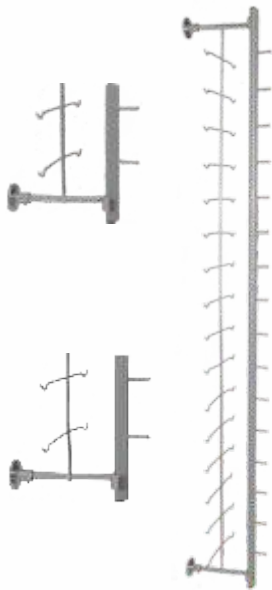
VISIO
Aluminum Rod,
Stainless Steel Accessories
with Rubber Tubing on Wings

ME IN NL001
Ht: 48 inches = 16 fr



CONCETTO CPT
Aluminum Rod,
Stainless Steel Accessories
with Plastic Tubing on Wings

ME IN NL002
Ht: 48 inches = 14 fr

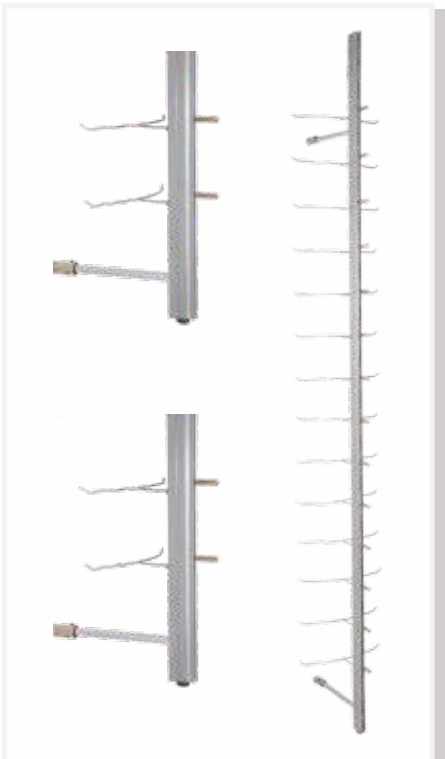


JUGO
M. S. Rod Powder Coated

ME IN NL003
Ht: 48 inches = 16 fr

BACK WALL DISPLAYS

Non-Lockable Rods

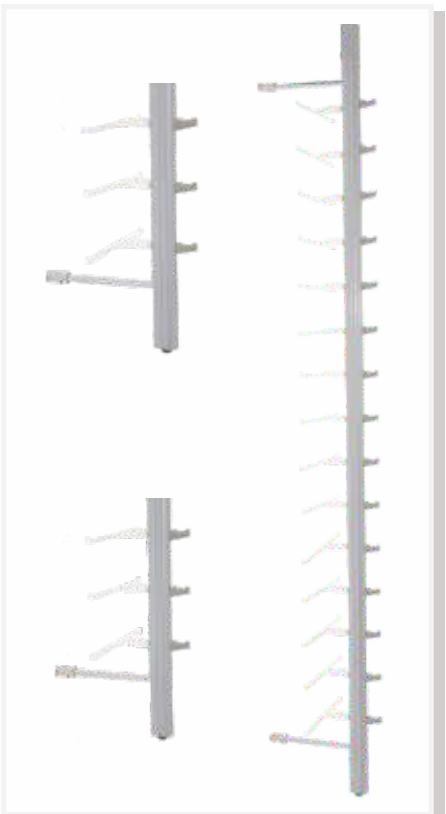


CONCETTO CPT

Aluminum Rod,
Mild Steel Accessories
Plastic tubing in front

ME IN NL004

Ht: 48 inches = 14 fr



CONCETTO CPT

Aluminum Rod with
Plastic Accessories

ME IN NL005

Ht: 48 inches = 15 fr



BL 001



BL 002



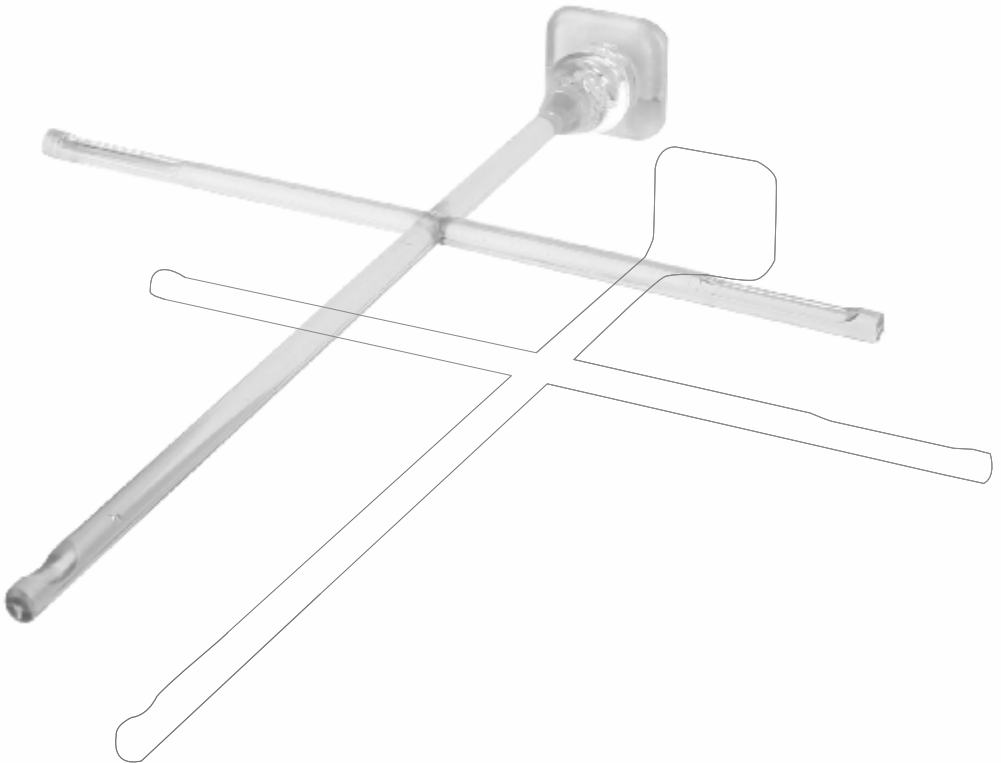
BL 003

BACK WALL DISPLAYS

Non-lockable Displays

Multi Frame Displays

Singular Frame Displays



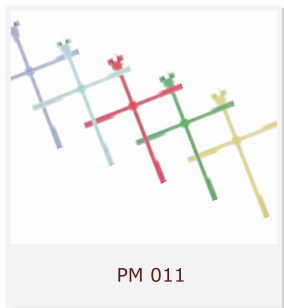
Our extensive range of innovative Backwall display systems singular as well as multi product displays is fabricated using high quality materials like acrylic / fibre having both style and stability and is also in compliance with the prevailing industry trends. Our Display products are available different sizes and specifications and in customised forms to meet various needs.



PM 008



PM 006



PM 011



OSD 015



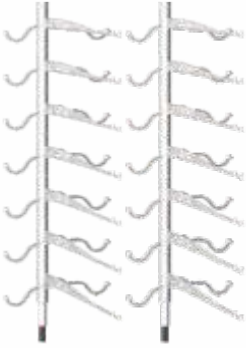
FOLDING ACRYLIC PANEL



ACRYLIC BACK LIT PANEL
WITH FINGS



ENG 001



CENTRIC



EYE PANEL
SD 018 (B)



SD 014



OSD 023 SD 002A
SD 002B SD 001



LED PANEL
WITH LIGHTS



LED PANEL
WITH LIGHTS



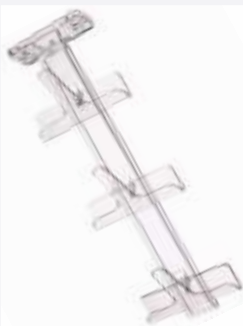
PM 007
FOR BIG SUNGLASS



PM 005



PM 001



PM 004



PM 002



PM 003
FOR FRAME & SUNGLASS



OSD 025

DISPLAY TRAYS

STOCK TRAYS

PRESENTATION TRAYS

COUNTER TRAYS



Known to be one of the biggest manufacturers of Eyewear Display Trays, we offer an extensive range of innovative and highly functional trays. Our materials are of a high quality. Our finish is you the optimum usability. Our Display Trays are available in different sizes and specifications and in customized forms to meet various needs.



TR 099

12 FR



TR 082

12 SG



TR 037

24 FR



TR 005

16 FR



TR 062

15 FR



TR 042 A

12 SG



TR 042 B

15 FR



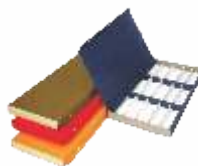
TR 053

80 FR



TR 012

15 FR



TR 013

15 FR



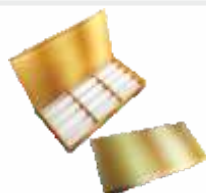
TR 061

12 FR



TR 040

15 FR



TR 085

15 FR



TR 083

15 FR



TR 073

12 SG



TR 90

12 FR



TR 072

12 SG



TR 041 A 12 SG | B 15 FR



TR 065

4SG



TR 084

15 FR



TR 014

15 FR



TR 078

15 FR



TR 058

15 FR



TR 079

8 FR



TR 059

15 FR



TR 060

12 SG



TR 095

15 FR



TR 098

12 FR



TR 075

12 FR



TR 051 (B) PRESENTATION TRAY



DT 4 LINE DRAWER



LT 007 9 LENS



TR 051 (A) PRESENTATION TRAY



LT 004 12 LENS



LT 001 12 LENS



CT 008 (B) 17"x14"



LT 005 6 LENS



DT 3 LINE DRAWER



LT 003 30 LENS



Lens Cleaner
Bottle Tray
With Light OI 013



Lens Cleaner
Bottle Tray
With Cutwork OI 014



CT 008 (A) 17"x12"

COUNTER TRAYS



CT 001 16" x 26"



CT 002 14" x 12"



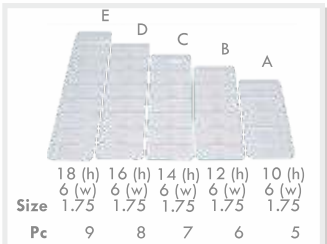
CT 003 20" x 6"



CT 004 16" x 6"



CT 010 DRAWER



CT 011



CT 013 14" x 6"



CT 014 14" x 6"



CT 018 20" x 6"



CT 022 16" x 6"



CT 015 18" x 6"

MIRRORS

ACRYLIC MIRRORS
COUNTER MIRRORS
METAL MIRRORS
WOODEN MIRRORS
HANGING MIRRORS



We offer an extensive range of innovative and high quality mirrors. Our materials are varied: acrylic, metal, wood etc. and a high quality. Our finish is what is our U.S.P. Available in different sizes and specifications and in customized forms to meet various needs.



MI 001

Matty



MI 002

Metal



MI 003

Rosewood
Natural Wood



MI 004

Acrylic



MI 007

Metal



MI 006

Metal



MI 005

Metal



MI 022(A)

Rubber Wood

MI 022(B)

Rosewood



MI 023

Acrylic



MI 010

Acrylic



MI 024

Metal



MI 027

Acrylic



MI 028

Acrylic



MI 032

Acrylic



MI 026

Acrylic



MI 036

Wooden



MI 035

Acrylic



MI 029

Acrylic



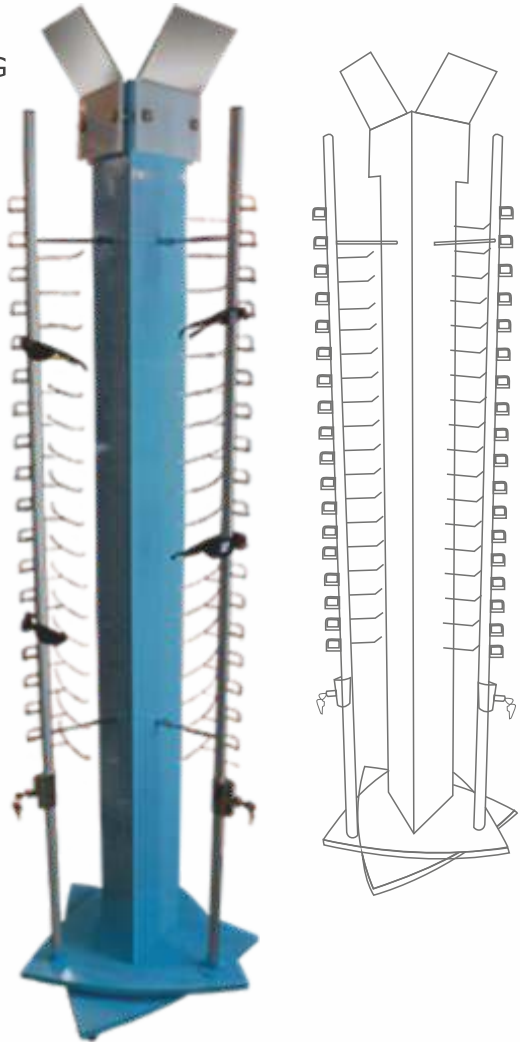
MI 037

Acrylic

EYE WEAR DISPLAY FLOOR UNIT

REVOLVING & NON-REVOLVING
EYE WEAR DISPLAY STANDS

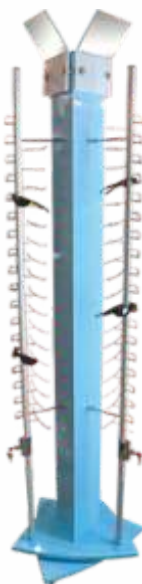
FLOOR STANDING STANDS
COUNTER TOP STAND



We offer the widest range of innovative and high quality revolving or non-revolving eyewear display stands. our materials are varied: acrylic, metal wood etc. and of a high quality. our finish is what is our U.S.P. available in different sizes and specifications and is customized forms to meet various needs.



RV 014



RV 034



RV 043



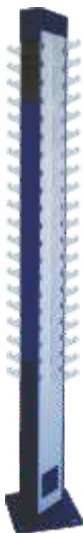
RV 044



RV 045



NRV 113



RV 108



RV 051



RV 052



RV 148



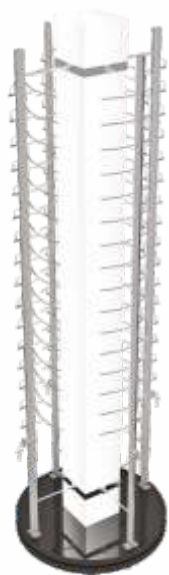
RV 125



RV 107



RV 126



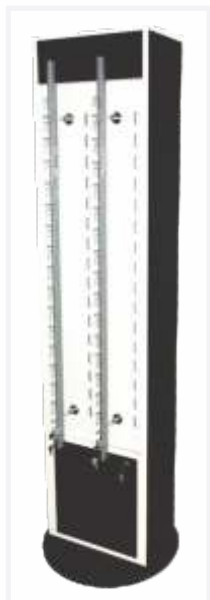
**RV 129
LOCKABLE &
NON-LOCKABLE
(WITH LIGHT)**



RV 130



RV 131



RV 132



NRV 047



RV 140



RV 142



NRV 039

TABLE TOP DISPLAY STANDS



RV 007



RV 012



RV 048(A)



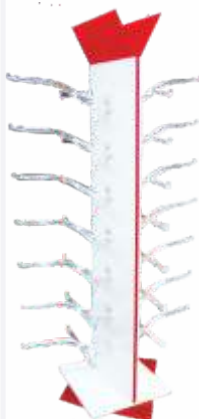
RV 053



RV 117



RV 115



RV 123



RV 120



RV 144
With Motor & Light



RV 141



NRV 013

POSTER AND BRANDING DESIGN



ACRYLIC DISPLAYS

MULTI FRAME ACRYLIC DISPLAYS

FANCY ACRYLIC DISPLAYS



We offer the widest range of innovative and high quality Acrylic Eyewear Displays. We offer single or multi product and fancy acrylic displays. Technically perfect and advanced in design our displays are available in different sizes and specifications and in customized forms to meet various needs.



AD 001



AD 006



AD 009



AD 013



AD 016



AD 018



AD 019



AD 021



AD 022



AD 023



AD 025



AD 035



AD 036



AD 042



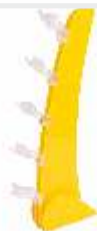
AD 056



AD 057



AD 058



AD 061



AD 062



AD 064



OSD 026(A)



AD 065



AD 066



NOS 001



NOS 002



NOS 003



AD 066(B)



FC 107



FC 109



AD 068



OSD 009



OSD 012



AD 069



AD 073



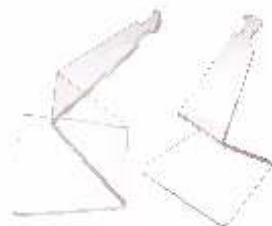
OSD 010



OSD 007



AD 074



OSD 011



AD 078 WITH LED



LED Chashma

Outdoor / Indoor Display Sign
Hanging Display



A1

A2

A3

A4

A5

OSD 004



AD 072

MISCELLANEOUS DISPLAYS

BAG SETS

TROLLEYS

EYEWEAR CASES



We offer the widest range of innovative and high quality Optical Accessories and Miscellaneous components. Technically perfect and advanced in design, our displays are available in different sizes and specifications and in customized forms to meet various needs.



TL 007



TL 006 (B)



TL 009



TL 008



BS 002 14-15
School Bag Tray Capacity



BS 010 12 Tray Capacity



BS 009 10
Shell Trolley Bag Tray Capacity



BS 007 6-8-10-15
Tray Capacity



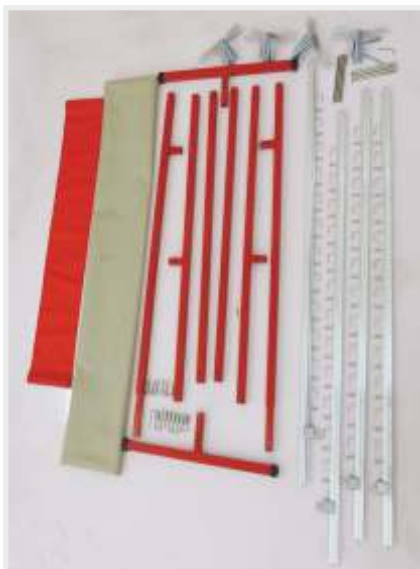
OI 012



BS 011 12 Tray Capacity

FOLDING PORTABLE STAND FOR EYE CAMPS

64 FRAMES DISPLAY



MODULAR FURNITURE







OSD 030

WOODEN



OSD 033

WOODEN



OSD 034

WOODEN



OSD 031

WOODEN



RV 160

WOODEN



MI 039

WOODEN



OSD 032

WOODEN



MI 038

WOODEN



OSD 035

WOODEN



TR 060

WOODEN



DT 006

WOODEN



LED BIG CHASHMA





Follow on



**THE MONARCH[®]
ENTERPRISES**
Optical Showroom Designing & Display

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