



**THE MONARCH[®]
ENTERPRISES**

PRODUCT CATALOG



STYLISH • EFFICIENT • AFFORDABLE

www.themonarchenterprises.com



THE COMPANY

THE MONARCH ENTERPRISES was established in 1998, & today we are complete designing solution provider for optical & retail showroom in India. Our state-of-the-art factory spread across 45000 sq. feet in Babosa industrial park Bhiwandi which has all the latest machinery and equipment that help them to cater all the retail store requirements.

Our Modular furniture are made from Finest quality raw material using German Machinery that gives unique experience and feel which a local contractor will never able to deliver. Our clientele includes many Leading and top most Brands of India.

With over 24 years of experience in the optical industry, we are the premier resource for planning, designing and producing successful optical retail environments. Our sales and design team have over 300 years of combined optical industry experience and work directly with you to provide the best solution for your project and budget. Our innovative showroom design & display products will inspire you to create unique and stylish eyewear presentations that are sure to capture the attention of your customers.

We customize our displays to fit your style:

All of our frames & sunglass displays can be customized with your choice of colors, materials and finishes. We manufacture everything at our state-of-the-art manufacturing facility.





We not only build custom optical displays, but we are a complete solution using innovative technology to enhance the customer experience.

Your project is our passion, no matter the size. Our team will work closely with you. We help you define your particular needs while maintaining your budget and personal style. We will provide you with the comprehensive solutions you need to maximize your practice's performance as we believe our success is when you will be successful.

We are the trend setter in Indian Optical Industry & always try to strive hard to provide out of the box solutions to every retail & corporate client in India & Overseas market.

For more information you can visit their web site www.themonarchenterprises.com



Murtaza Tinwala
Founder / CEO



CORE VALUES

Customer Satisfaction
Ethical Work Standards
Commitment to Commitments
Elevation of Industry Standards
Employee Development
Integrity



CORE PURPOSE

To Provide Unique Solution
to People And Organizations
through constant Innovation



STRENGTHS

Quality products
latest Trends
Timely deliveries
Technical ExpertiseAfter
Sales & Services



SERVICES

Showroom Display Solutions
Showroom Design
Lockable & Non-Lockable Rods
Revolving & Non-Revolving Stand
P. O. P. Display Solutions for Brands
Acrylic Fabrication
Optical Accessories
Modular Furniture

THE MONARCH ENTERPRISES DREAM MAXIMISER

MINING

1

1. Here, we communicate with our client to understand his requirement to design his optical & retail stores. This can be done through voice calls, conference calls virtual meeting & even through personal visit.
2. We identified client requirement, do reki for store layout, identified location & areas all around the shop to propose the best layout.
3. What kind of product range they keep for frames & sunglasses which will give us a fair idea whether client wants to go for Premium store or Budget store & how much client is ready to invest for his upcoming store.

SCALING

2

1. After having a detail discussion with client, we start with our process to send our designer to site to take the store layout.
2. Once layout is ready, we start with our process of creating final layout with dedicated display area for Frames, sunglasses, High Range products, Eye Testing Area as per the requirement.
3. After proposing it to client we take their final approval for the layout & start with our 3D process.

VISUALIZATION

3

1. Once we received approved plan & layout from the client our qualified & experience designer start with 3D process where every single detail is incorporated to get over all look & feel of the store.
2. We try to add every details like light effects in store, false ceiling, flooring, every elements which enhances overall customer buying experience.
3. Once we propose you the 3D we take your approval again to proceed further to our next step.

VALUATION

4

1. After completing successfully above 3 process we start working on Quotation. This includes showing breakup of : No of Modular units, Display Counters, accessories, fittings, transportation & packaging cost & tax components.
2. Once the quotation is approved we share our account details to transfer the advance payment & start with our production activity.
3. We take 25 to 30 days for production time line.

REEL TO REAL

5

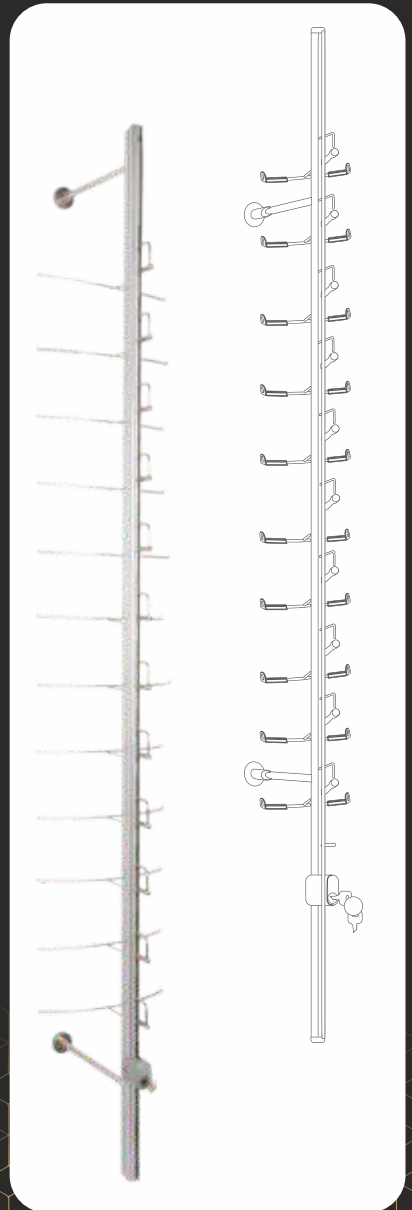
1. This includes transportation of modular furniture from our factory to site.
2. Installation of furniture with minimum time line
3. Site finalization
4. Taking Site photography, Videos & get final feedback & Furniture Handover checklist form from the client.
5. Site hand over making sure 100% customer satisfaction.

BACK WALL DISPLAYS

Lockable Rods

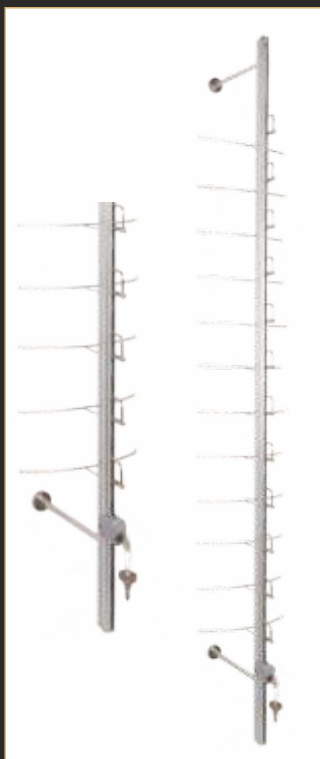
Non-Lockable Rods

We offer an extensive range of Lockable / Non-Lockable Optical Display Systems. Fabricated using high quality materials like polypropylene plastic, extruded anodized / powder-coated aluminum / steel / M.S. / acrylic / fibre providing both style and stability and are in compliance with the prevaility trends of the industry. Our display product are available in different sizes and specifications and in customized forms to meet various needs.



BACK WALL DISPLAYS

Lockable Rods

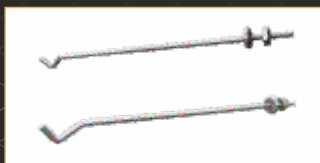


CONCETTO CPT

Aluminum Rod, Stainless Steel
Accessories with Plastic Tubing
on Wings
Locking System: Hydraulic

ME IN L004

Ht: 46 inches = 12 fr
Ht: 54 inches = 15 fr
Ht: 63 inches = 18 fr



BL 001

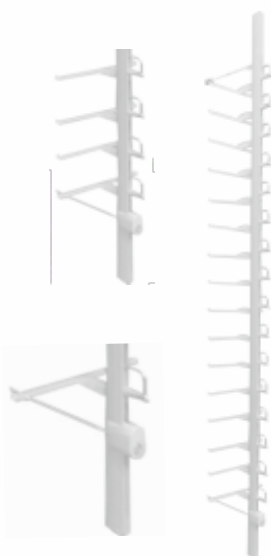


CONCETTO CPT

Aluminum Rod with
Mild Steel Accessories
Locking System: Hydraulic

ME IN L007

Ht: 48 inches = 16 fr

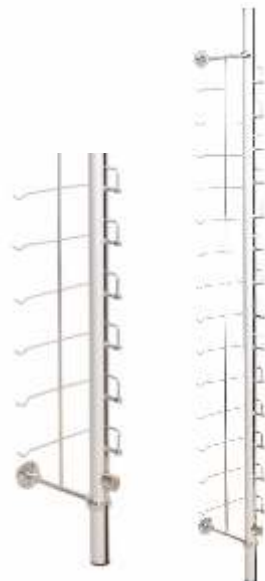


CONCETTO CPT

Aluminum Rod with
Plastic Accessories
Locking System: Hydraulic

ME IN L010

Ht: 48 inches = 16 fr



CONCETTO CPT

Aluminum Thick Rod
with Mild Steel Accessories
Locking System: Spring

ME IP L009

Ht: 48 inches = 14 fr
Ht: 53 inches = 16 fr



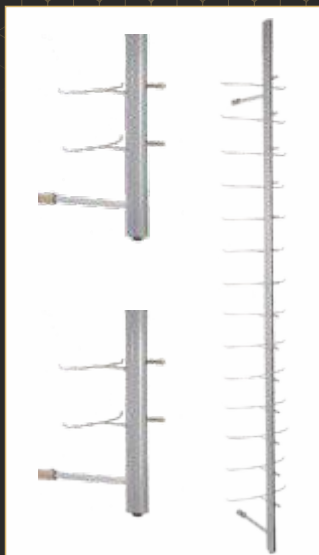
BL 002



BL 003

BACK WALL DISPLAYS

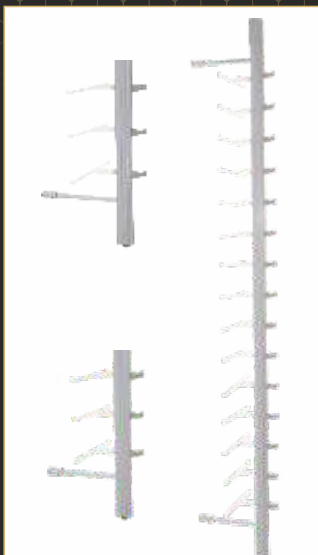
Non-Lockable Rods



CONCETTO CPT ME IN NL004

Aluminum Rod,
Mild Steel Accessories
Plastic tubing in front

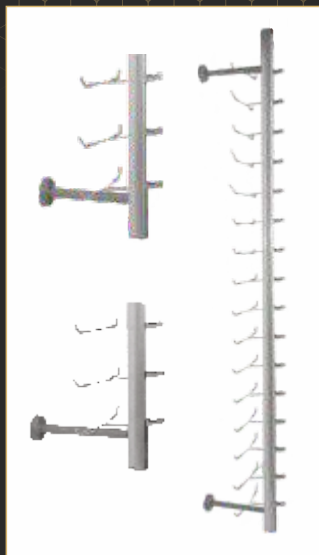
Ht: 48 inches = 14 fr



CONCETTO CPT ME IN NL005

Aluminum Rod with
Plastic Accessories

Ht: 48 inches = 15 fr

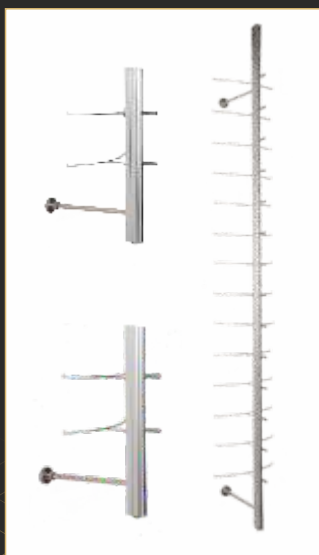


VISIO

Aluminum Rod,
Stainless Steel Accessories
with Rubber Tubing on Wings
and also in front

ME IN NL001

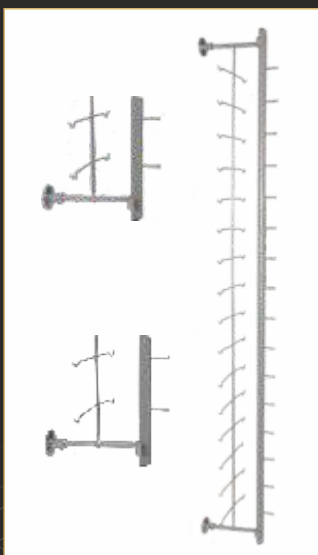
Ht: 48 inches = 16 fr



CONCETTO CPT ME IN NL002

Aluminum Rod,
Stainless Steel Accessories
with Plastic Tubing on Wings
and also in front

Ht: 48 inches = 14 fr



JUGO

M. S. Rod Powder Coated

ME IN NL003

Ht: 48 inches = 16 fr



Monarch Acrylic Optical Rods

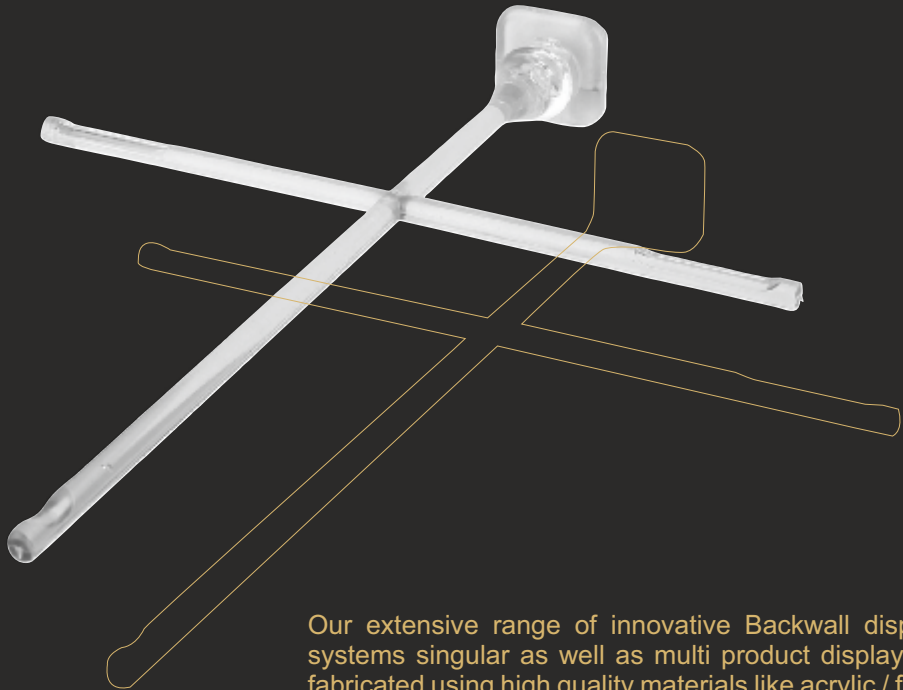
These Are Clear And Transparent Optical /
Spectacles Display Rods, Wall Mounted,
48 Inches / 14 Frames Display.

BACK WALL DISPLAYS

Non-lockable Displays

Multi Frame Displays

Singular Frame Displays



Our extensive range of innovative Backwall display systems singular as well as multi product displays is fabricated using high quality materials like acrylic / fibre having both style and stability and is also in compliance with the prevailing industry trends. Our Display products are available different sizes and specifications and in customised forms to meet various needs.

Non-lockable Displays



ENG 001



ACRYLIC BACK LIT PANEL
WITH FINGERS



PM 006



PM 008

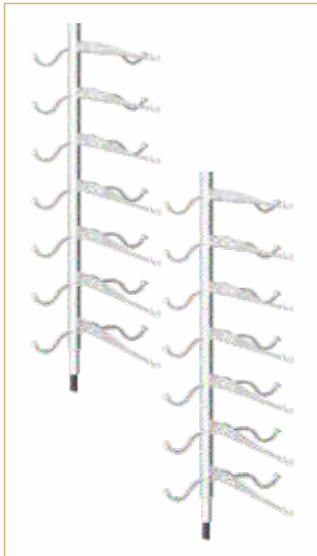


OSD 015



FOLDING ACRYLIC PANEL

Multi Frame Displays



CENTRIC



EYE PANEL
SD 018 (B)



SD 014



OSD 023 SD 002A
SD 002B SD 001



LED PANEL
WITH LIGHTS



LED PANEL
WITH LIGHTS

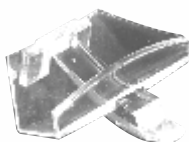
Singular Frame Displays



PM 007
FOR BIG SUNGLASS



PM 004



PM 005



PM 001



PM 002



OSD 025



PM 003
FOR FRAME & SUNGLASS

DISPLAY TRAYS

STOCK TRAYS

PRESENTATION TRAYS

COUNTER TRAYS



Known to be one of the biggest manufacturers of Eyewear Display Trays, we offer an extensive range of innovative and highly functional trays. Our materials are of a high quality. Our finish is you the optimum usability. Our Display Trays are available in different sizes and specifications and in customized forms to meet various needs.

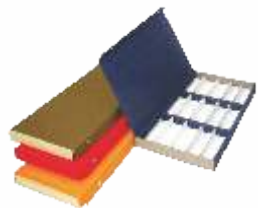
DISPLAY TRAYS



TR 005 16 FR



TR 012 15 FR



TR 013 15 FR



TR 014 15 FR



TR 015 27 FR



TR 023 12 FR



TR 037 24 FR



TR 039 24 FR



TR 040 15 FR



TR 041 A 12 SG | B 15 FR



TR 042 A 12 SG



TR 042 B 15 FR

DISPLAY TRAYS



DISPLAY TRAYS



TR 076 9 FR



TR 078 15 FR



TR 078 15 FR



TR 079 8 FR



TR 079 12 FR



TR 080 36 SG



TR 081 15 FR



TR 082 12 SG



TR 083 15 FR



TR 084 15 FR



TR 085 15 FR



TR 90 12 FR

LENS TRAYS



LT 001

12 LENS



LT 003

30 LENS



LT 004

12 LENS



LT 005

6 LENS



LT 007

9 LENS

LINE DRAWER

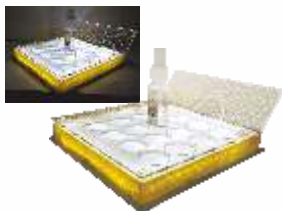


DT 3 LINE DRAWER



DT 4 LINE DRAWER

Lens Cleaner



**Lens Cleaner
Bottle Tray
With Light**

OI 013



**Lens Cleaner
Bottle Tray
With Cutwork**

OI 014

COUNTER TRAYS



CT 001 **16" x 26"**



CT 002 **14" x 12"**




CT 003 **20" x 6"**



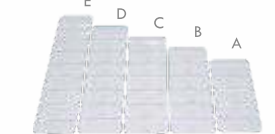
CT 004 **16" x 6"**



CT 008 (A) **17"x12"**



CT 008 (B) **17"x14"**



CT 011



CT 013 **14" x 6"**



CT 014 **14" x 6"**



CT 015 **18" x 6"**



CT 018 **20" x 6"**



CT 022 **16" x 6"**

MIRRORS

ACRYLIC MIRRORS
COUNTER MIRRORS
METAL MIRRORS
WOODEN MIRRORS
HANGING MIRRORS



We offer an extensive range of innovative and high quality mirrors. Our materials are varied: acrylic, metal, wood etc. and a high quality. Our finish is what is our U.S.P. Available in different sizes and specifications and in customized forms to meet various needs.

MIRRORS



MI 001

Matty



MI 003

Rosewood
Natural Wood



MI 004

Acrylic



MI 005

Metal



MI 006

Metal



MI 010

Acrylic



MI 022(A)

Rubber Wood

MI 022(B)

Rosewood



MI 023

Acrylic



MI 024

Metal



MI 026

Acrylic



MI 027

Acrylic



MI 028

Acrylic



MI 029

Acrylic



MI 032

Acrylic



MI 035

Acrylic



MI 036

Wooden



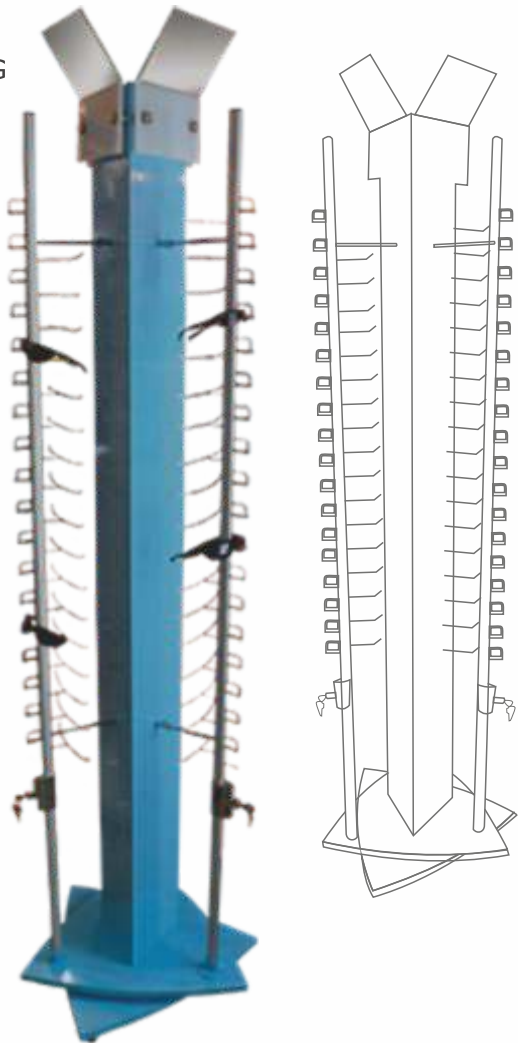
MI 037

Acrylic

EYE WEAR DISPLAY FLOOR UNIT

REVOLVING & NON-REVOLVING
EYE WEAR DISPLAY STANDS

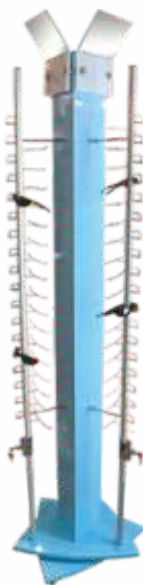
FLOOR STANDING STANDS
COUNTER TOP STAND



We offer the widest range of innovative and high quality revolving or non-revolving eyewear display stands. our materials are varied: acrylic, metal wood etc. and of a high quality. our finish is what is our U.S.P. available in different sizes and specifications and is customized forms to meet various needs.



RV 014



RV 034



NRV 039



RV 043



RV 044



RV 045



NRV 047



RV 107



RV 108



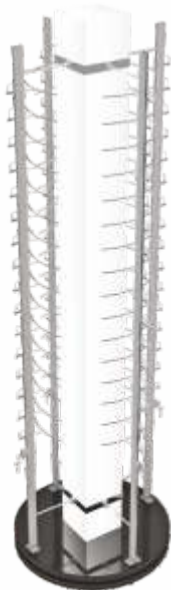
NRV 113



RV 125



RV 126



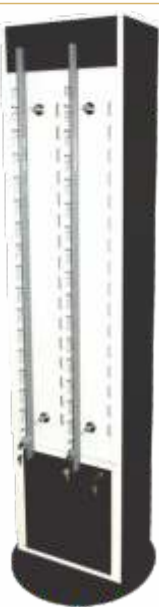
RV 129
LOCKABLE &
NON-LOCKABLE
(WITH LIGHT)



RV 130



RV 131



RV 132



RV 140



RV 148

TABLE TOP DISPLAY STANDS



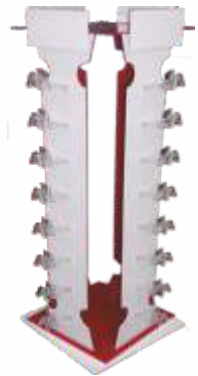
RV 007



RV 012



RV 048(A)



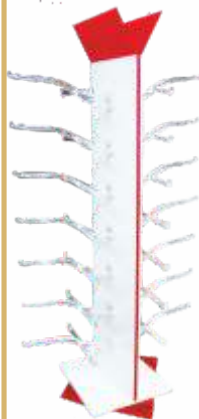
RV 053



RV 117



RV 115



RV 123



RV 120



RV 144
With Motor & Light



RV 141



NRV 013



LED Chashma

Outdoor / Indoor Display Sign
Hanging Display



ACRYLIC DISPLAYS

MULTI FRAME ACRYLIC DISPLAYS

FANCY ACRYLIC DISPLAYS



We offer the widest range of innovative and high quality Acrylic Eyewear Displays. We offer single or multi product and fancy acrylic displays. Technically perfect and advanced in design our displays are available in different sizes and specifications and in customized forms to meet various needs.



AD 001



AD 006



AD 009



AD 013



AD 016



AD 018



AD 019



AD 021



AD 022



AD 023



AD 025



AD 035



AD 036



AD 042



AD 056



AD 057



AD 058



AD 061



AD 062



AD 064



AD 065



AD 066



AD 066(B)



AD 068



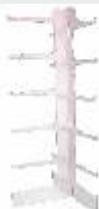
AD 069



AD 072



AD 073



AD 074



AD 078 WITH LED



NOS 001



NOS 002



NOS 003



FC 107



FC 109



A1

A2

A3

A4

A5

OSD 004



J4

J3

J2

J1

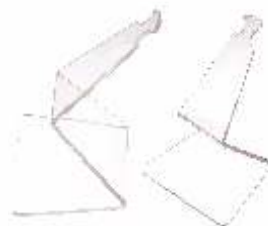
OSD 007



OSD 009



OSD 010



OSD 011



OSD 012



OSD 026(A)

MISCELLANEOUS DISPLAYS

BAG SETS

TROLLEYS

EYEWEAR CASES



We offer the widest range of innovative and high quality Optical Accessories and Miscellaneous components. Technically perfect and advanced in design, our displays are available in different sizes and specifications and in customized forms to meet various needs.



TL 009



TL 006 (B)

EYEWEAR CASES



OI 012



BS 002 14-15
School Bag Tray Capacity



BS 007 6-8-10-15
Tray Capacity



BS 009 10
Shell Trolley Bag Tray Capacity



BS 010 12 Tray Capacity



BS 011 12 Tray Capacity



OSD 030

WOODEN



OSD 033

WOODEN



OSD 034

WOODEN



OSD 031

WOODEN



RV 160

WOODEN



MI 039

WOODEN



OSD 032

WOODEN



MI 038

WOODEN



OSD 035

WOODEN



TR 060

WOODEN



DT 006

WOODEN



LED BIG CHASHMA



**THE MONARCH[®]
ENTERPRISES**
Optical Showroom Designing & Display

Contact : +91 8452002494 / +91 7039001724

A8, Babosa Industrial Park, Nashik Highway (Nh3), Saravali Village, Next to Vatika Hotel,
Opp. Schneider Electric Warehouse, Saravali Village, Bhiwandi, Maharashtra 421302, India.

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